

JOHN RIZZO

CREATIVE DIRECTOR
DESIGNER



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EXPERIENCE

- 2015 to PRESENT** **TiER1 Performance Solutions » Creative Strategist**
Covington Helping improve the performance of organizations by improving the performance of their people. Work to help clients build happier, healthier, more educated employees through a blend of creative, engaging, and compelling solutions including e-learning, infographics, game based learning, motion, video, interactive experiences and solution branding.
- 2004 to 2015** **POSSIBLE » Senior Art Director**
Cincinnati Leading digital agency specializing in relationship marketing. Work in a collaborative team environment in print and online media. Manage multiple accounts and designers while assisting in talent recruitment. Concept, design, and art direct responsive and standard websites, mobile sites, banner ads, emails, custom social channels, integrated campaigns and other web-related marketing pieces as well as printed materials.
- 2003** **FS Creations » Co-op**
Cincinnati Small e-learning firm. Assisted with the design and implementation of website graphics and site updates.
- 2003** **Walmart.com » Co-op**
San Francisco Large retail website. Assisted with the design and production of site graphics including emails, banner ads, and site updates.
- 2002** **D3, Inc. » Co-op**
Kansas City Small design firm. Assisted with the design and implementation of printed materials and websites. Coordinated projects between clients and vendors while supervising press checks.
- 2001** **Exhibitgroup/Giltspur » Co-op**
Erlanger Large exhibit design firm. Assisted with exhibit graphics, design, implementation, and inventory on a daily basis.

EDUCATION

- 2004** **University of Cincinnati » BS in Graphic Design**
Cincinnati College of Design, Architecture, Art and Planning (DAAP)

Participated in the Professional Practice Program, alternating quarters of study with work in the field of graphic design.

AWARDS

ADDY Award, Effie Award, IAC Award, Medical Marketing & Media Award, Team P&G Award, The Rx Club Show Award, The WebAward Competition

»» PROFICIENT IN: Acrobat Professional, Illustrator, InDesign, Photoshop, PowerPoint, Word, Balsamiq
» KNOWLEDGEABLE OF: HTML, CSS, Keynote